



## Digital Media Solutions for Investor Relations

Your message is mission critical and your company depends on you to get it right, every time.

Whether you're reporting quarterly earnings, hosting investor days or broadcasting annual meetings, Intrado Digital Media supports your entire IR communications workflow—keeping investors, analysts, and the media informed.

### Helping to Achieve Your IR Goals:

- Meet regulatory disclosure requirements
- Attract new shareholders and engage investors around the world
- Reduce costs and make it easier for your IR team to do more with less
- Improve your communications with an integrated solution for: IR webcasts, websites and press releases

### Why Intrado Digital Media? Our Solutions Provide:

- Improved workflow with integrated conferencing and automated press release distribution to your website, regulators and the wire
- Vendor consolidation through Intrado Digital Media, removing confusion and the potential for errors while lowering risk
- Security, stability and compliance with solutions built for investor relations
- Actionable analytics across your IR website, webcasts, press releases and more



## Information to Insight

### Our Solutions Packages

Maximize shareholder value and clearly communicate your investment proposition and business strategy.

#### North America:

- Quarterly earnings webcasts
- IR website
- Quarterly earnings press releases

#### Europe:

- Half and full-year webcasts
- IR website
- Regulatory press release distribution

