

Q4 Virtual Events

Q4

Between geography and evolving audience preferences, hosting an in-person investor event isn't always possible, or optimal. With virtual events that can easily scale to any audience size, you can communicate your story online, with the same impact and engagement as your physical events.

The Q4 team will help you build a **custom virtual event** that makes your audience feel like they are right there with you. Capture your audience, reinforce your key messages, and build credibility with stakeholders with reliable and secure cloud-based communications.



Captivate with your Story

Build a virtual event that captures the attention of attendees, improves audience retention, and ensures your presentation truly resonates.



Connect with a Global Audience

With investors around the world, it is more important than ever that your story is able to reach them. With virtual events, engage and influence shareholders wherever they make their decisions.



Maximize Impact with Video

Replace the physical experience with video streaming of multiple presenters from multiple locations to ensure the right message is delivered with clarity and credibility.

The Impossible Made Easy with Q4 Virtual Events

Q4 is dedicated to helping clients translate the same energy, enthusiasm, and thoughtful engagement of physical events, to their online video streamed events. Dedicated Q4 Events Managers collaborate with you to plan and produce a virtual event that is customized to your business objectives and corporate vision. Whatever you're thinking, Q4 has you covered.

Collaborate with Q4 to build the right virtual event:

- ✓ Investor or Analyst Days
- ✓ Corporate Town Halls
- ✓ Internal Communications

Pre-Event Planning

Work directly with a Q4 Event Manager to build the right communication approach to meet your business needs.

Lean on Q4 to plan and produce branded events that align to your business objectives.

Consult with Q4 for the right mix of high-quality audio, video, and multimedia to deliver your story.

Build your message on the world's leading webcast platform and the largest content delivery networks.

Ensure security with password protection, email domain filtering, and custom attendees approvals.

Event Production

Focus on your message while the Q4 team manages all aspects of your event from beginning, to end.

Ensure success with the help of a Q4 team responsible for annually producing over 2,100 events.

Focus on your message while Q4 monitors your event for quality from start to finish.

Strengthen your event with video streaming of speakers from around the globe.

Deliver your message, with confidence with streaming to all leading browsers and devices.

Engage investors in real-time with polls, surveys, downloadable resources, and Q&A.

Post-Event Measurement

Capture feedback on event performance and start planning for the next engagement.

Understand audience behavior and analytics to enhance future events and activities.

Track your audience post-event with detailed attendee registration.

ABOUT Q4 INC.

Q4 is a leading global provider of cloud-based investor relations, with the mission of partnering with customers to achieve their strategic IR objectives. With best-in-class customer experience and an innovative suite of IR technology, Q4 is a trusted partner to over 2,200 of the world's largest brands. Our comprehensive portfolio of IR communications and intelligence solutions, supported by an industry-leading customer experience model, we empower our customers to build impactful and strategic IR programs. Q4 has offices in New York, Toronto, London, and Copenhagen. To learn more, visit: www.q4inc.com.