

# IHS Markit Corporate Solutions

The world of IR is evolving. We accelerate your evolution.



As the pace and complexity of investor relations accelerates, we are empowering investor relations professionals with next-generation solutions, including unmatched data intelligence, advanced advisory insight, predictive analytics powered by data science, and workflow solutions.

IHS Markit continues to invest in its Corporate Solutions that transform the way you target and communicate with shareholders, evaluate your strategy, plan key activities and measure your impact.

## Workflow solutions | BD Corporate

IHS Markit's flagship platform is the industry's most comprehensive investor relations workflow solution. BD Corporate integrates tools that save time, turn insights into action and enable you to understand and target current and potential investors more effectively. We're always innovating to ensure you have cutting edge tools at your fingertips. With BD Corporate you can:

Access accurate, detailed, global institutional contact data and investor profiles

Gain robust intelligence on cross-asset class ownership data

Streamline investor communications and internal reporting

Easy access whenever you need it, on desktop or mobile

### Platform Add-Ons

Customize your platform with IHS Markit's world-leading content and datasets, specialized modules and expert advisory services.



#### Events and transcripts

Access timely, accurate, fully searchable events and corporate call transcripts



#### Quotes and news

Connect to real-time pricing, dividend data and news about key corporate actions



#### Activist intelligence

Tap into the definitive source for takeover defense and corporate activism profiles



#### NEW - Event management

Streamline planning and communications for non-deal roadshows, making it easier than ever to target and connect with investors



#### Buyside IQ online targeting

Accurately match issuers with qualified institutional investors at the firm and fund level



#### Research and estimates

Gain direct access to sell-side or broker research and estimates



#### Corporate Governance

Identify the voting decision makers across your shareholder base, better understand how voting decisions are made and implement a more structured shareholder engagement program

## Market data | FactSet Workstation

A customizable workstation connects you to thousands of datasets and comprehensive broker-level research and estimates, recommendations and revisions.

Stream content from hundreds of global exchanges and premium news outlets

Access industry and corporate events and transcripts

Take advantage of the easy-to-use Excel add-in to analyze data using custom formulas and models

## Advanced advisory insight | Analytics & Advisory Services

The industry's most experienced analysts and advisors, the most accurate and complete datasets, and innovative data science and technology deliver new insights and capabilities to investor relations officers and governance professionals.



### Global Markets Intelligence and Shareholder ID

The industry's most experienced team of surveillance analysts helps you understand the "who" and "why" of institutional shareholder activities



### Perception Studies

Perception analysis uncovers investors' expectations and concerns and predict their reactions so that you can adjust your company story accordingly



### Fixed Income Services

Discover who holds your fixed-income securities and gain insight into their investment motives with the most complete and accurate bondholder identification data



### Investor Targeting

Our analysts help you maximize company valuation by identifying the most appropriate investor interactions and promoting continuous demand for shares



### Investor Day Advisory

Our advisory service helps you plan, execute, and measure a successful and memorable event—from initial preparation to post-event evaluation



### ESG Advisory

Identify risk and opportunity in your shareholder base from an ESG perspective, and approach ESG-focused targets and contacts to generate ROI on your ESG story



### IR Roadmap

Industry leading advisors harness best-in-class data and technology to custom design next-level investor relations strategy and engagement plans



### Situational Analytics

Understand the impacts of corporate events on the shareholder base — including IPOs, capital raises, M&A, spin offs and capital allocation strategy considerations



### Activist Surveillance

Monitor activist shareholder accumulations with the most trusted provider in advisory support and preparedness

## IHS Markit. IR solutions that accelerate your evolution.

The industry's most trusted IR solution provider has joined a world leader in business data and financial technology. Ipreo's acquisition by IHS Markit gives IROs access to an integrated suite of workflow and analytics technologies, expert advisory services, and the widest range of social, behavioral, financial, industry and regional data.

To learn more, visit [ihsmarkit.com/corporate](https://ihsmarkit.com/corporate) or email [IRinfo@ihsmarkit.com](mailto:IRinfo@ihsmarkit.com)